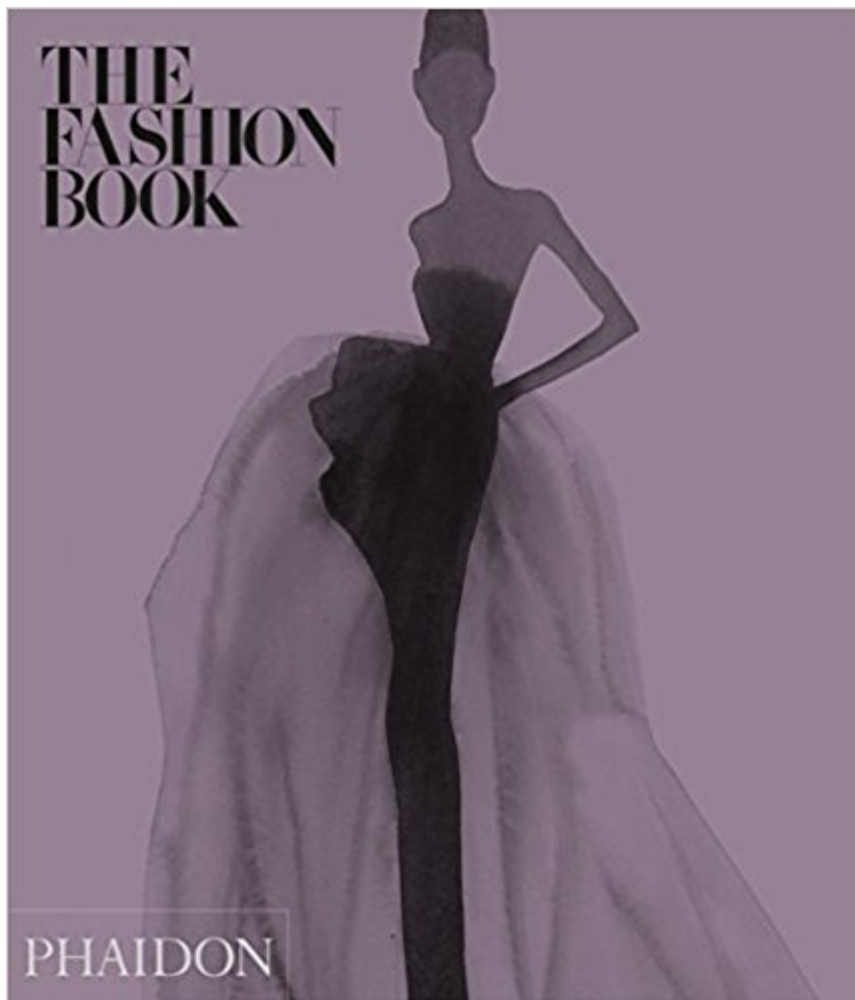


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# The Fashion Book



## Synopsis

The Fashion Book takes a fresh look at the fashion world and the people who created and inspired it. Spanning almost 200 years, the entire industry is represented; from clothing and footwear designers, to photographers, stylists, icons and retailers, including the new category of educational institutions that have been fundamental in the careers of many of the creative individuals. Marking the significant changes on the fashion landscape since the first edition, this revision includes updates on existing entries as well as important new names who have fundamentally shaped the way we see fashion, from designers such as Nicholas Ghesbri re, Gareth Pugh and Phoebe Philo, influential image makers Mert and Marcus and Mario Sorrenti, and contemporary icons Lady Gaga and Tilda Swinton, representing just a few of the many exciting new figures. New faces rub shoulders with the fashion pioneers of the original edition; such as Coco Chanel, Issey Miyake, Yves Saint Laurent, Kate Moss and Helmut Newton. In keeping in the reference style of the first edition, this new edition reflects a comprehensive view of the fashion industry today. Easy to use and filled with inspirational images, The Fashion Book is organized as an A-Z guide of names, listing 576 entries across the categories of clothing and accessory designers, photographers, institutions, models and those iconic individuals who instigated or symbolize a whole fashion movement. Cutting through the usual classifications, and organized alphabetically, the book creates unexpected juxtapositions that make fascinating and unlikely partnerships: the powerful Anna Wintour sits opposite the pioneer of modern fashion, Charles Worth while Terry Richardson rubs shoulders with Herb Ritts, and digital print wunderkind Mary Katrantzou meets Rei Kawakubo. Each entry is illustrated with a photograph or drawing from the most important creative talents in the industry - showing a quintessential aspect of their work. An accompanying text describes where they fit into the fashion story and includes essential biographical information about the subject. In addition, The Fashion Book uses a comprehensive cross-referencing system and glossary which explain the many collaborations and techniques used in fashion, that singular business which lives somewhere between art and commerce.

## Book Information

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## Customer Reviews

"A must for every self-respecting and dedicated follower of fashion." — Sunday Telegraph Magazine  
"The ultimate fashion reference book." — Elle  
"The fashion bible."

— Vogue  
"Devotees of fashion, photography and style will covet The Fashion Book."

— Vanity Fair  
"An A-Z of everything you could wish to know about the past 140 years of fashion. Models, moguls, designers and photographers are profiled and cross-referenced in this indispensable survey." — Harpers & Queen

Conceived and edited by Phaidon Editors

Bought it for my daughter for birthday and she absolutely loves it. Big, thick, thorough book. History of fashion. If into fashion, you want this.

FAST SHIPPING. This is a very substantial book. It is thick and full of beautiful photography. Thank You!

big book. I purchased for my daughter who loves fashion and art. She loves browsing the book.

This is a classic! I love it on my coffee table!

After purchasing many other highly rated fashion books that disappointed me immensely I was thrilled to find exactly what I had been looking for in this book!! I wanted a comprehensive list of major players and history makers in fashion that was still beautifully presented. This was EXACTLY that!! Many books have all this useless information with few photos or just photos - this is perfectly in between and a stunning table book. Highly recommend!!

The corners of my book came a little bent but I guess it's ok since only the bind is seen? Oh well..

I was very happy with this purchase

I love fashion book. This book is beautiful.

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